

# Cultural Compatibility Checklist for Joint Venture Formation

## Five Cultural Risk Dimensions in Joint Venture Design

This checklist is intended to facilitate early-stage joint venture discussions by identifying potential alignment gaps in communication, governance, risk management, and decision-making norms. Use it as a structured guide to uncover cultural expectations prior to formalizing cross-border partnerships.

1

### Communication Style

Are both parties direct or indirect communicators?

Are decisions typically explained, implied, or handed down?

2

### Time Orientation

Do both sides treat deadlines as fixed or flexible?

Are meetings structured tightly or allowed to flow?

3

### Hierarchy and Decision-Making

Is authority centralized or distributed?

Will both parties expect board involvement at the same decision level?

4

### Risk Tolerance

How comfortable is each party with ambiguity or procedural looseness?

Will risk-averse behavior clash with entrepreneurial momentum?

5

### Conflict and Feedback Norms

How is disagreement usually expressed?

Is feedback direct, indirect, or deferred?